



2024 WOW-E Community Challenge Application

I. APPLICANT INFORMATION

Name:

Organization/Title:

Phone Number:

Email Address:

Organization Address:

Briefly describe your organization mission/goals:

What is the tax status of your organization? (501c3, 501c4, 501c6, non-profit, a municipality, another unit of government, other):



Alternative Point of Contact:

If awarded, a Memorandum of Understanding (MOU) between Texas A&M AgriLife Extension and your organization will be required. List the person who will serve as the signatory on the MOU:

I. WOW-E PROCLAMATION

Have you executed your WOW-E program proclamation?

If so, what individuals/organizations have you obtained signatures of support from?

Please read the statement below and check the box to acknowledge that you understand.

- I understand that a WOW-E proclamation has to be fully executed in order to be eligible for the WOW-E Community Challenge

II. TECHNICAL ASSISTANCE REQUEST

Please select the project plan track that you and your local team members are interested in participating in: (please complete one application for each project)

Project Plan Tracks:



Connectivity Track - (3:00 - 5:00 pm on Tuesdays)

Park System Planning Track - (3:00 - 5:00 pm on Tuesdays)

Making Healthy Places Track - (3:00 - 5:00 pm on Tuesdays)

Find Your Park Track - (9:00 - 11:00 am on Wednesdays)

Health Promotion through Public Health Communication - (9:00 - 11:00 am on Wednesdays)

Produce Voucher/Rx Program Phase I - (9:00 - 10:00 am on Thursdays)

Food Policy Task Force/Food Policy Council - (9:00 - 10:00 am on Thursdays)

Please select the workshop(s) that you and your local team members are interested in participating in: (please complete one application for each project/training)

Training/Workshops:

Activating spaces/Placemaking - June 13th (morning)

Wayfinding/Nudge Theory - June 13th (afternoon, webinar)

Food Policy Workshop - July 19th

Adding Healthier Foods to Your Pantry - August 1st

Crime Prevention Through Environmental Design (CPTED) - August 8th

Park Maintenance Planning - August 9th

Grant Writing - August 20th

Community Engagement - September 10th (morning)



Youth Engagement - September 10th (afternoon)



Parks & Connectivity 101 - September 18th

Our local team is available to travel to:

- Dallas
- San Antonio
- Neither, we would need to work with the WOW-E team to schedule a special session on a different date.

Please read the statements below and check the box confirming that you understand and accept:

- We understand that the community must send at least 3 local multi-sector advocates to the training(s).
- We understand that each team will participate in weekly post virtual cohorts for up to four weeks after each workshop to start implementing what they have learned

Briefly explain why you are interested in participating in this track/workshop. (200 words or less). Make sure to highlight PSE (Policy, System, Environment) change. Please highlight the issue you are addressing (reducing barriers) and/or opportunity you are creating (improving access):

III. PROJECT PLANNING TRACK REQUEST DETAILS (if you are applying for a workshop, go to section IV)



Project area/location (please provide a map):

Project location ownership (who owns and/or operates the project location):

Do you have authorization/required permits to use this project location?

- Yes
- No

IV. WORKSHOP REQUEST DETAILS

(Please answer each questions for each workshop. If you are applying for a project track, please skip to the next section)

Please describe why you are requesting to participate in this workshop.

What (at least 3) partners, community members, stakeholders, etc. Will attend this workshop?

How will workshop attendees build on the plans created in the workshop? What is the overall goal?



v. PROJECT GOAL(S) & METRICS

Who is your target audience or your intended benefactor(s) in your local community of this project or workshop?

How do you plan to build on the efforts after a project plan has been established?

What barriers do you anticipate your organization/community might face when trying to make this PSE change? How do you plan to mitigate them?

What local assets do you think your organization will capitalize on during this process?

vi. COMMUNITY SUPPORT & INITIATIVES

Is this related to other projects or efforts in the city? Would you be willing to collaborate with other projects?

Could this effort collaborate with any other planning processes that are taking place in your community?

Identify community members and organizations you will collaborate with on the WOW-E Community Challenge:



How will you involve the broader community in your efforts during the Community Challenge?

What type of in-kind support will your organization and community partners contribute (volunteer time, expertise, space, supplies, etc.)?

How will your community advocates sustain this effort overtime?

vii. REQUESTED ASSISTANCE

What additional technical assistance might be needed from the WOW-E program or other potential providers to plan and implement a successful project? (e.g., subject matter expertise, maps, policy examples, signage design ideas, route analysis, GIS mapping, pricing analysis, etc.)

What other subject matter expertise is needed (i.e. engineering)?

Are there any other key factors that we should know about your community or the importance of this effort?