

Produce Voucher/Rx Program

COHORT Phase 1

Produce voucher and prescription programs have been shown to improve food security and increase household access to healthy foods, specifically fruits and vegetables.

In Phase I, stakeholders will work with subject matter experts (SMEs) and conduct an assessment and feasibility analysis of starting this program in their community.



PHASE 1 OF A PRODUCE/RX VOUCHER PLAN

- 1 Introduction to produce voucher and prescription programs
- 2 Program funding and sustainability
- 3 Identifying potential partners
- 4 Determining recipients of the voucher/rx program
- 5 Determine methods of voucher/prescription distribution
- 6 Identifying source of fruits and vegetables
- 7 Evaluating program impacts



Produce voucher example from Vouchers 4 Veggies
https://eatsvoucher.org/wp-content/uploads/2021/08/impact-report_final-1-1.pdf

Improving or creating a produce prescription/voucher program where people can redeem prescriptions or vouchers for fruits and vegetables at local food retailers.

