

# Site Planning COHORT

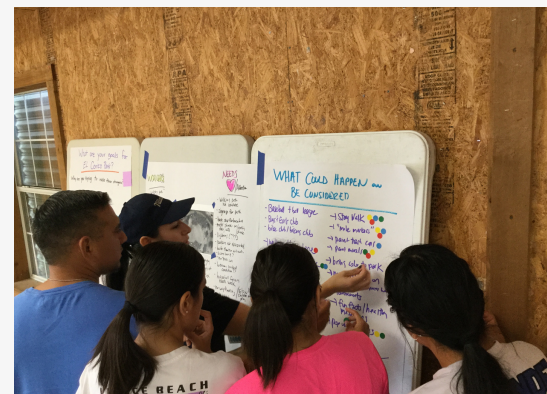
A local multi-sector team joins a cohort lead by WOW-E Subject Matter Experts (SMEs) to conduct site inventories (park, church, open space), assess service-area reach and gaps, assess connectivity, identify what experiences and behaviors are supported, engage with citizens, and prioritize and visualize future needs to plan places that promote healthy activities such as walking.



Project partners work together and inventory their local park using a site map



A pop-up StoryWalk in a neighborhood park encourages families to take a walk in the park together while they read a book



A group of partners work together to prioritize site activation ideas in their neighborhood park

## STEPS TO Making Healthy Places

- 1 Inventory/map
- 2 Conduct observations
- 3 Connectivity analysis
- 4 Citizen engagement processes
- 5 Feasibility and sustainability analysis
- 6 Create design with alternatives/phasing
- 7 Communication plan
- 8 Evaluation processes



Children get active and play together at a slow streets program in the downtown plaza